

WATTSMART[®] HOMES

TRADE ALLY OUTREACH

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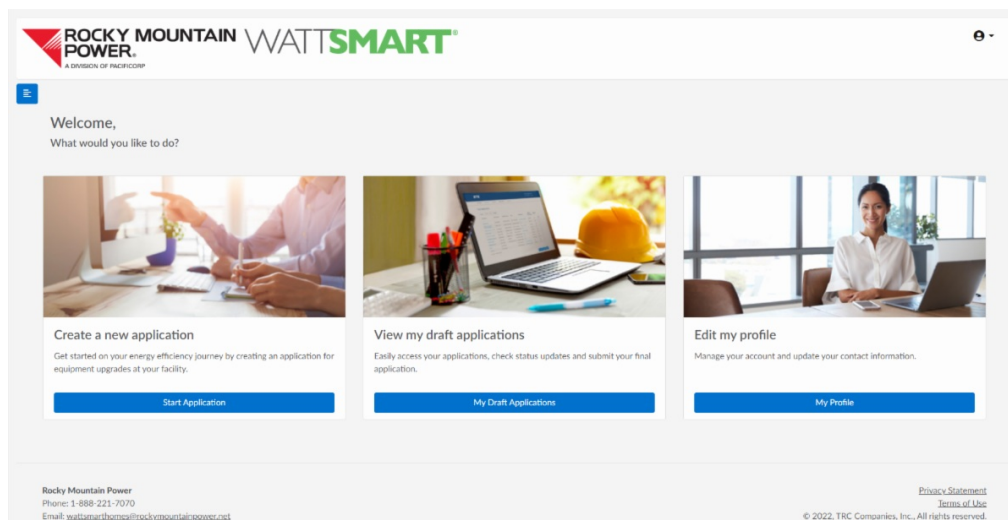
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Wattsmart Homes Trade Ally Support

Need tools and resources when working with customers? Wondering what's new with the program? Find it all here. Rocky Mountain Power has you covered.

New Application Portal Coming January 1st!



Based on your feedback we are excited to bring you an enhanced tool through Wattsmart Homes. The upgraded portal will feature:

- Enhanced and easy-to-navigate application for customers and trade allies.

- Ability to track your applications and status.
- Quicker payments.

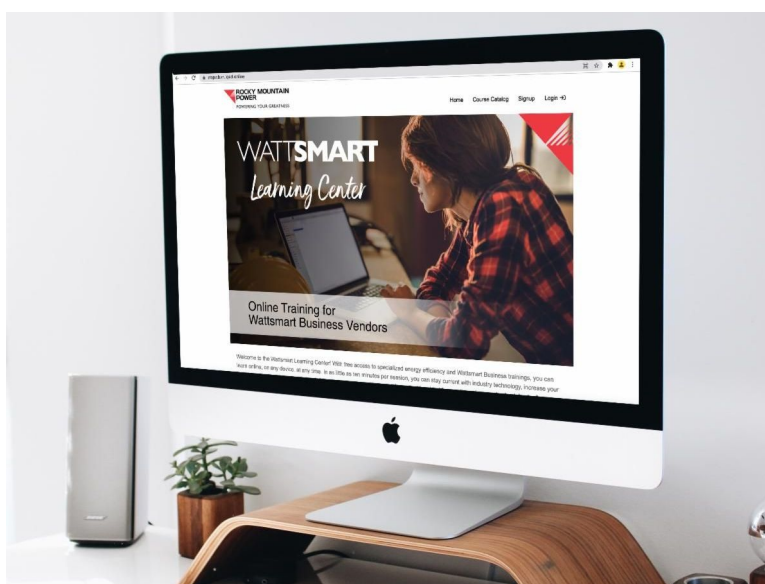
These changes are aimed at helping you, our partners, grow your business and increase your participation in Wattsmart Homes.

You will receive instructions on how to log in to the new portal by the end of December. To roll out new features the existing trade ally portal will retire on December 16, so there will be a short pause during the transition.

In January we'll hold a webinar that will offer training on how to use the new portal, submit new applications and navigate the new website. We'll also introduce the Wattsmart Homes outreach specialist team during the webinar. Be on the lookout for an invite in the coming weeks.

For questions, reach out to your outreach specialist.

New Trade Ally Resources Added to the Marketing Toolkit



Wattsmart Homes Marketing Toolkit

The Marketing Toolkit will help bring your service to the next level. Highlighting Wattsmart Homes Program rebates and offerings, each piece can be downloaded for easy reference when you're working in the field and meeting with customers.

Co-Branded Mailers and Social Posts

These pre-designed mailers and social posts, available in the Marketing Toolkit, are the perfect way to add a professional touch to your customer outreach. Easily add your logo and contact information and they are ready for use.

**Marketing
Toolkit**

Training Opportunities



Schedule a Training Session

Interested in training for yourself or your team? Schedule a Wattsmart Homes one-on-one or Lunch and Learn training session today. Contact your Field Specialist to discuss your interest and we'll work with you to provide a training that meets your needs. The more you know about energy efficiency and savings, the better you can serve your customers!

[Schedule a Training](#)



On-Demand Training

Check out the courses available for self-paced learning in the **Wattsmart Learning Center**. Course topics include Ductless Heat Pumps, Dual Fuel Heat Pumps, Smart Thermostats and Making the Most of the Wattsmart Homes Program. Keeping up with these trainings will benefit you, your customers, and the environment.

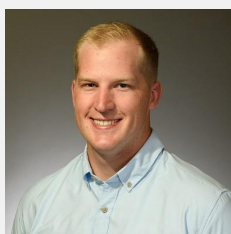
[Wattsmart Learning Center](#)

CONTACT YOUR OUTREACH TEAM



David Murillo

[510-776-8446](tel:510-776-8446)
[Email This Outreach Specialist](#)



Brandon Shingleton

[801-822-2402](tel:801-822-2402)
[Email This Outreach Specialist](#)



Chris Fleming

801-436-4296

Email This Outreach Specialist



WATTSMART® HOMES

Wattsmart Homes Program | 14845 SW Murray Scholls Dr., Portland, OR 97201

[Unsubscribe sarah.jenks@evergreen-efficiency.com](mailto:sarah.jenks@evergreen-efficiency.com)

[Constant Contact Data Notice](#)

Sent by byrmpresi@evergreen-efficiency.com