

WATTSMART HOMES

Trade Ally Outreach



WATTSMART[®]
HOME

ROCKY MOUNTAIN
POWER.

Now is the best time to promote heat pump systems



Your customers probably aren't thinking about their HVAC system – until it acts up or stops working entirely. It's a good thing you're looking out for them! Customers may have heard the term "heat pumps" but don't know what they're all about. You can help explain how they work, their benefits and why now is an excellent time to prepare for when their equipment needs to be replaced.

To help you, we're providing tools and marketing materials to make the sale effortless. Hold onto this email or bookmark the [link](#) to access resources, definitions, leave-behind documents and videos.

Top five reasons to encourage your customer to switch to heat pump technology

 <p>1 Variety Heat pumps come in several types, so you can select the ideal system for your customers' homes.</p>	 <p>2 Air Quality Heat pump technology results in better indoor and outdoor air quality.</p>	 <p>3 Comfort Heat pumps prevent temperature fluctuations, making homes more comfortable.</p>
 <p>4 Rebates There are rebates for both you and your customer.</p>	 <p>5 Hero Become their HVAC hero by helping customers save on heating and cooling costs.</p>	

Be the first person your customers think of when they're ready to upgrade to a heat pump or know someone who needs new HVAC equipment. Visit [Wattsmart Homes Heat Pumps](#).

You have the power to make a difference - one energy-efficient HVAC installment at a time.

Home energy assessments

If your customers are uncertain about when or which upgrades to make, encourage them to have a free home assessment. They can select a time that works with their schedule by completing a form at <https://wattsmarthomes.com/home-energy-assessment/>

Customers can expect this virtual assessment to take approximately 1-2 hours. The areas which will be covered include:

- HVAC system evaluation – including age, hot and/or cold spots
- Thermostat
- Appliances – dishwasher, refrigerator and laundry
- Lighting
- Doors – weather stripping and air sealing
- Insulation in walls, attic and floor
- Foundation and crawl spaces
- Windows
- Water heater

Program changes in Idaho and Wyoming

The program is planning to update requirements for Idaho and Wyoming Dual Fuel Heat Pump measures on **June 1, 2023**. Refer to the website for these



Idaho



Wyoming

Reminder

Trade allies are now eligible to receive rebate payments via direct deposit. Payments are made the same day applications are approved. To enroll, please complete the [enrollment form](#). Anyone enrolled by May 31 will be eligible to win a \$100 Amazon gift card!

New employee highlight

The Wattsmart residential team has a new outreach specialist, Josh Smith. He will be our guy in Idaho and North Utah and can be reached at 385-585-7006. Josh brings with him experience in sales, project management and solar energy. On the personal side, Josh has been married for two years and has two children, two dogs, but only one cat. According to Josh, "I love music, from playing percussion or guitar to live music. I love being outdoors, whether camping, skiing, swimming in the ocean or just a nice mountain drive." Welcome, Josh!

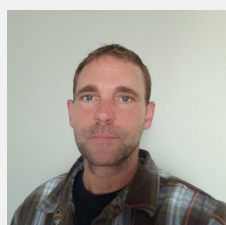


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The Wattsmart Smart Homes team is here to help you stay informed.
